

IDEAS' Report Launch and Panel Discussion - Carbon Pricing for the Malaysian Steel Industry: Incentivising Sustainable Growth

19 August 2025, 3.00 pm - 5.00 pm
Ballroom B, Aloft Kuala Lumpur Sentral

Carbon Pricing for the Malaysian Steel Industry: Incentivising Sustainable Growth is a policy report by IDEAS that builds on previous research to examine how carbon pricing can support decarbonisation in the steel sector. In the context of the government's intent to introduce a carbon pricing mechanism for selected sectors including steel (Budget 2025), this report aims to inform and support the design of an effective and equitable implementation framework. It explores practical options, identifies a carbon price level that could shift production and investment decisions, and outlines how revenues can be recycled to support industry transformation.

The event will launch the report and share its key findings with policymakers, industry leaders, researchers and civil society. This will be followed by a panel discussion bringing together voices from government, academia and the private sector to explore the practical implications of carbon pricing for Malaysia's industrial sectors, including its role in driving investment and supporting the country's broader climate and development goals.

Tentative Programme (As of 5 August 2025)

Time	Agenda
2:30 pm - 3:00 pm	Registration
3:00 pm - 3:10 pm	Welcoming Remarks Aira Azhari <i>Chief Executive Officer</i> <i>IDEAS</i>
3:10 pm - 3:25 pm	Presentation of Report Assoc Prof Dr Renato Lima-de-Oliveira <i>Associate Professor II of Business and Society;</i> <i>Deputy Dean of Student Journey</i> <i>Asia School of Business (ASB);</i> <i>Senior Fellow, IDEAS</i>
3.25 pm - 4.50 pm	Panel Discussion: Designing an effective carbon pricing framework for Malaysia: What's at stake for industry and policy? Speakers: Assoc Prof Dr Renato Lima-de-Oliveira

*Associate Professor II of Business and Society;
Deputy Dean of Student Journey
Asia School of Business (ASB);
Senior Fellow, IDEAS*

Dr Pieter E. Stek
*Senior Lecturer
Asia School of Business (ASB)*

Mohammad Reezal Ahmad (TBC)
*Deputy Undersecretary, Tax Division
Ministry of Finance Malaysia*

Dato' Ir. Abdul Rashid Musa (TBC)
*Head, Strategy
Sime UMW*

Moderator:
Sharmila Suntherasegarun
*Assistant Manager, Research
IDEAS*

4:50 pm - 5:00 pm **Closing Remarks**

Dr Stewart Nixon
*Deputy Director of Research
IDEAS*

5:00 pm **Event Ends**