

Annual
Report
2023

Building Malaysia through public policy discourse

INFLUENCE





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Message from Founding President

“ I remain hopeful that our commitment to the principles of liberty and justice can help to ensure that our Federal Constitution remains our guiding light.”

**YAM Tunku Zain Al-'Abidin ibni
Tuanku Muhriz**

Founding President, IDEAS



Turbulence and uncertainty characterised the Malaysian policymaking scene in 2023, and although the team at IDEAS has, as usual, produced an impressive number of reports and media appearances, our resilience and relevance is better indicated by the continued trust we have engendered among our stakeholders. Across our pillars of Democracy & Governance, Economics & Business, Public Finance, and Social Policy, we have engaged on issues such as the need for a Political Financing Act, equitable constituency development funds, budget transparency, ASEAN integration, Orang Asli education and breast cancer care. Across all these topics, we have received encouraging responses from members of the public, politicians of all stripes, and the civil service.

We were invited to present our policy recommendations on institutional reforms to the Parliamentary Special Select Committee - a vital part of the debate we led on the need for a competitive democracy, and we've put a greater emphasis on advocacy by rebranding our External Relations unit to Advocacy and Events.

Indeed, there is much distrust and deliberate manipulation of narratives to battle through, particularly in the social media age. But as we continue advocating for a Malaysia that is just and inclusive, I remain hopeful that our commitment to the principles of liberty and justice can help to ensure that our Federal Constitution remains our guiding light.

As ever, we too must be moderated by our peers and competitors, so that no one ever has a monopoly of ideas. Of course, I thank our donors, sponsors and supporters for trusting us with the ability to carry out robust research and honest advocacy.





Message from CEO

“ I am always proud of how the IDEAS team punches above its weight, consistently. With our staff size of 25, and through our regular engagement with the government, media, private sector and civil society, we have been able to influence public policy narrative in ways that truly matter. ”

Tricia Yeoh, PhD

CEO of IDEAS



Another productive and impactful year. This characterised IDEAS in 2023, in which we continued to make timely contributions to Malaysia's public policy scene while the country experienced some political stability after the turbulence of the previous years.

Last year, we **raised a total of RM3.8 million to support our activities**. We **released 39 press statements** (more than three a month), with **275 news mentions** over the year. We **organised 39 events** including numerous closed-door roundtables, paper launches and our annual flagship Malaysia Outlook Conference and Liberalism Conference.

In our Democracy and Governance Unit, our work on political financing reforms over the last three years has achieved some impact, where we presented the All-Party Parliamentary Group's (APPG) Political Financing Bill to the Parliamentary Special Select Committee on Human Rights, Election and Institutional Reform. The Cabinet has also agreed to the enactment of the Political Financing Act, a public commitment which is a considerable policy win. More time will be needed to see it through, and IDEAS will continue to play its role in advocating for its fruition.

In our Public Finance Unit, we have seen our subnational work take off to new heights with greater demand from state-level civil society to conduct workshops – and, importantly, developing new relationships with state governments in Terengganu and Melaka. Championing budget transparency and reforms to how constituency development funds are allocated have been exciting at the state level. We expect even greater traction in the coming year.

The Economics and Business Unit worked on our annual flagship publication on the ASEAN Prosperity Initiative (API), this time focusing on youth perspectives in shaping ASEAN integration. We also ambitiously analysed competitive neutrality in Malaysia's energy sector, proposing reforms to ensure greater competition particularly within government-linked companies.

In the Social Policy Unit, our long-term work on promoting better education for the indigenous (Orang Asli) communities has seen the team going to Gua Musang to work with schools, teachers and students on the ground. The goal is to eventually incorporate indigenous pedagogy into teaching materials, which we have raised with the Ministry of Education and a range of stakeholders involved in OA education.

I am always proud of how the IDEAS team punches above its weight, consistently. With our staff size of 25, and through our regular engagement with the government, media, private sector and civil society, we have been able to influence public policy narrative in ways that truly matter. We have commented publicly on every major national development, and this is where our independence shines through – being able to state our position boldly with no fear or favour. This is increasingly important in Malaysia's political context.

As always, I thank our Board members, supporters, partners and funders, without whom none of this would be possible. I look forward to yet another year of productive impact.





Vision and Mission

The Institute for Democracy and Economic Affairs (IDEAS) is a nonprofit research institute based in Malaysia dedicated to promoting solutions to public policy challenges.

Purpose

To build a better Malaysia for all

Vision

A nation that upholds liberty and justice

Mission

**To conduct evidence-based public policy research
to stimulate critical discourse**

Our work focuses on three overarching missions –advancing a competitive economy, ensuring trust in institutions and promoting an inclusive Malaysia. We act as an intellectual centre creating space for cross partisan principles-centric and results-oriented dialogue.

We achieve this by

- Publishing cutting-edge research work
- Initiating dialogues with government, lawmakers, businesses and civil society
- Providing thought leadership
- Facilitating networking between like-minded individuals
- Organising educational programmes





2023 at a Glance

Influencing public policy discourse in Malaysia





2023 arrived on the heels of a general election that brought waves of hope and opportunity but also worrying trends of polarisation and societal divisions. IDEAS' role in navigating these changes has been consistent - to be the voice of reason and trusted convener of dialogue between different stakeholders.

In 2023, we further solidified our reputation as one of the leading voices calling for institutional reforms, particularly the Political Financing Act and the Constituency Development Fund Act. We pioneered work on budget transparency by working with civil society actors in various states, with the goal to empower more citizens to hold their government accountable. We called for better inclusivity in the management of breast cancer and rare diseases. We also championed for ASEAN integration, advocated for transparency in BRI projects and promoted competitive neutrality in the energy sector.



Influence - we chose this word to reflect the inroads we made in advancing our vision of Malaysia, a nation that upholds liberty and justice. In 2023, we deepened the demand for accountable government, widened support for transparency, increased engagement with the private sector and built support for vulnerable groups to access basic needs.

In 2024, we aim to continue our work on the institutional reforms front, while providing new perspectives on trade, youth unemployment and Orang Asli education.

Thank you for your support in building a better Malaysia for all.





2023 Team

Building a better Malaysia for all







Board of Directors



YAM Tunku Zain Al-'Abidin
ibni Tuanku Muhriz



Tan Sri Datuk Dr Rebecca
Fatima Sta Maria



Wan Mohd Firdaus
Wan Mohd Fuaad



Christopher Leong



YM Datin Sri Lara Hussein



Dato' Dr R Thillainathan



Senior Fellows



Dr Carmelo Ferlito
(Economics & Housing)



Prof Fatimah Mohamed Arshad
(Food Security)



**Assistant Prof Dr Renato
Lima de Oliveira**
(Energy)



Dr Jayant Menon
(Trade & Regional Integration)



Dr Lee Hwok Aun
(Development Economics)



Prof Dr Fatimah Kari
(Poverty)



Senior Management

Standing: Mazrina Arifin

Sitting from left: Sri Murniati Yusuf, Dr Tricia Yeoh, Dr Juita Mohamad



Democracy and Governance

Standing from left: Nicole Cheong, Wan Nur Bainun Nasrome
Sitting from left: Syazwan Zainal, Salsabila Abdul Manan



Economics and Business

Standing: Sharanyah Nair
Sitting from left: Dr Juita Mohamad, Manoj Joshi, Sharmila Suntherasegarun



Public Finance

Standing from left: Aisya Helmi, Aza Jemima
Sitting from left: Miao Ling Ng, Alissa Rode, Nischal Ranjinath Muniandy



Social Policy

Standing from left: Yvonne Tan, Melanie Chan
Sitting: Dr Juita Mohamad



Human Resources and Administration

Standing: Safrizal Sudin
Sitting from left: Yang Hartini Jaapar, Amelia Ramli



Finance

Standing from left: Mazrina Arifin, Ahmad Bashier Muhammad Afifi
Sitting: Gajalechumy Saravanan



Advocacy and Events

Standing from left: Aza Jemima, Norhayati Murni Misran, Aira Azhari
Sitting from left: Azim Sulaiman, Muhammad Zuhdi Farhan Suhaيمي



Programme Secretariat

Standing: Amir Ridzuan Jamaludin
Sitting from left: Faiz Zaidi, Farah Aiman



Thank you to our interns and junior associates for your hard work and commitment towards IDEAS!



Financial Overview

During this financial year (Oct 2022 – Sept 2023) we raised **RM 3,850,221**. From this, **RM677,690 (18%)** was raised **from local sources**, while **RM 3,172,531 (82%)** was **from abroad**. **RM 3,103,213 (81%)** was funds restricted to specific projects, leaving only **RM 747,008 (19%)** for core operational costs and urgent initiatives.

Total expenditure for the financial year was **RM 3,818,510**. This comprised of **direct expenses of RM 2,602,736** and **total operating expenditures of RM1,215,774**. This leaves a **net surplus after tax of RM 23,831**. At the end of the financial year, our **total asset** was **RM 758,551** and **total liabilities** were **RM 321,345**.

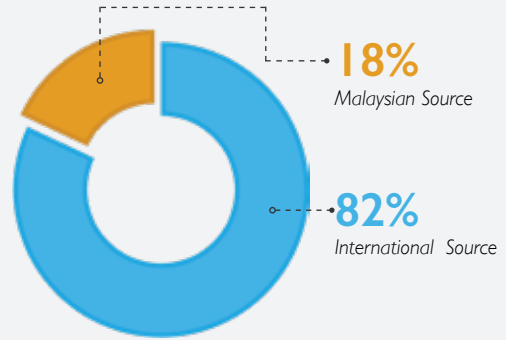
The full audited financial report is available from on website.

Thank you to all our funders and sponsors who have supported us. This includes the European Union, Luminate Foundation Inc, Open Society Foundation (OSF), International Foundation for Electoral Systems (IFES), Friedrich Naumann Foundations (FNF), National Endowment for Democracy (NED), International Republican Institute (IRI), AstraZeneca Sdn Bhd, World Bank Group, GOPA Worldwide Consultants, British High Commission (BHC), Yayasan Sime Darby (YSD) and Kuala Lumpur Kepong Berhad. We would also like to thank the more than 20 Malaysian companies and individuals who have supported us in 2023.

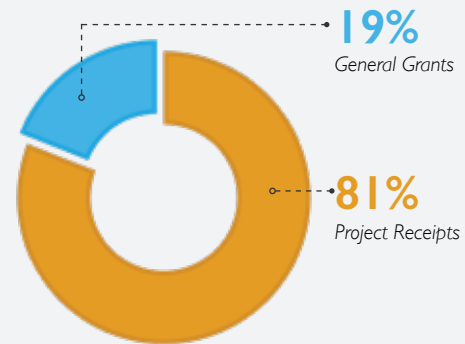




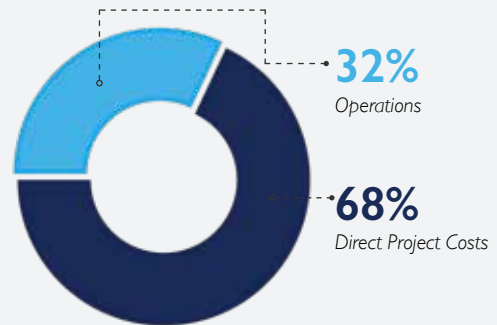
Source of Income 2023



Breakdown of Funds 2023



Breakdown of Expenditure 2023





Outreach

Website

User Acquisition	Engagement	Impressions
70K	172K	172K

Events

39

Total events

16

Public events

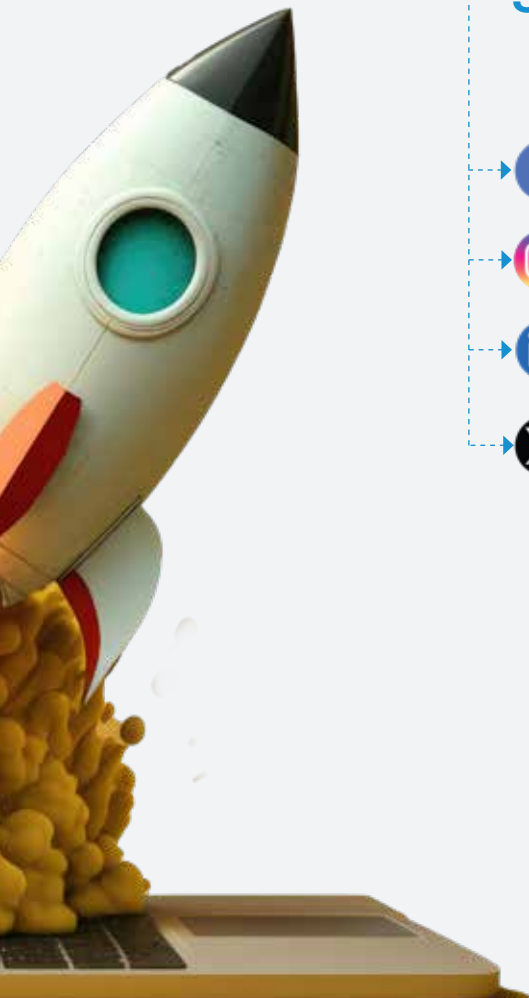
877

Total public events' participants





23

Closed-door events





Social Media

		2022	2023	Increase
	Facebook	13.0K	13.7K	5.4%
	Instagram	5.6K	6.4K	14.3%
	LinkedIn	6.5K	8.27K	27.2%
	Twitter	14.2K	17.4K	22.5%

Media Statements

39



Highlights

275
Media
Mentions

53
MPs Met

16
ADUNs
Met



Met with 3
Ministers
and 2 Deputy
Ministers

Presented
our report
to 1 Chief
Minister

Held
4 APPG
meetings

Presented
our work to
3 PSSCs





Democracy and Governance

Ensuring Trust in Institutions





Enhancing Efforts in Reforming Political Finance

Following the dissolution of Parliament in October 2022, IDEAS, as the Secretariat, re-established the All-Party Parliamentary Group (APPG) on Political Financing in Malaysia for the 15th Parliament session to advance our legislative initiatives on political finance. The APPG comprised ten Members of Parliament and one Senator representing nine political parties across the spectrum, along with 11 Civil Society Organisation (CSO) partners.

In February, we organised a roundtable discussion to introduce political donation regulations to the business community and presented a draft policy brief highlighting the experiences of four countries in regulating private sector political contributions. IDEAS also conducted party briefings for various political parties, including Perikatan Nasional (PN), Malaysian United Democratic Alliance (MUDA), National Trust Party (AMANAH), Pakatan Harapan (PH) Melaka, and the United Progressive Kinabalu Organization (UPKO), seeking their insights on the proposed APPG Political Financing Bill.

To educate the public and assess public support for political financing legislation, we collaborated with APPG members and Transparency International Malaysia (TI-M) to organize workshops in Pahang, Johor, Sabah, Kuala Lumpur, and Melaka. The success of these five workshops are a testament towards our dedication to a bipartisan effort in pushing for political financing reform.

Insights from the roundtable and workshops were deliberated in official APPG meetings, leading to the development of a revised version of the APPG Bill. The final version of the Bill was released to the public on 9 November 2023.

IDEAS was also invited to present to the Parliamentary Special Select Committee (PSSC) on Human Rights, Election and Institutional Reform on the separation of the Attorney General and Public Prosecutor as well as the draft Political Financing Bill.

Leading the way in Institutionalising the Constituency Development Funds (CDF)

In 2023, IDEAS conducted two focus group discussions on Constituency Development Funds with members of the Selangor and Pahang State Legislative Assemblies (ADUNs). We introduced the draft of the CDF bill that Bersih and IDEAS jointly prepared and sought insights and suggestions from the ADUNs. We invited ADUNs to become members of a democracy caucus, engaging in discussions on the Bill and identifying champions among them to advocate for institutionalising the CDF at the state level.





Economics and Business

Advancing a Competitive Economy





International Trade and ASEAN: Youth Perspectives in Shaping ASEAN Integration

In 2023, the team successfully published and disseminated the ASEAN Integration Report 2023, with a special focus on the priorities of youth in the ASEAN Economic Community. The report gathered feedback and concerns from ASEAN youths, including those from the Cambodia, Laos, Myanmar, and Vietnam (CLMV) countries, during two roundtables held in Jakarta and Hanoi last year. The attendees included young leaders from the public sector, businesses, advocacy, and think tank groups. While the AEC goals are inherently long-term, more immediate concerns from youth need to be addressed. This ensures that the implementation of the blueprint can be a collaborative effort across diverse groups and generations of stakeholders.

Investments: Addressing Information Asymmetry in Malaysian BRI Projects

In addition to the flagship report, our team conducted research on issues related to information asymmetry linked to the Belt and Road Initiative (BRI) projects here in Malaysia. Although there is a lack of evidence for information asymmetry on BRI-related projects, a worrying discovery was the insufficient dissemination of information to villagers and grassroots regarding project backgrounds. There were no clear communication links to government bodies for information to be disseminated effectively. The policy brief was widely covered by both mainstream and social media.

Labour: Navigating Challenges in Hiring and Talent Upskilling in Malaysia

Earlier in the year the team also published our research findings on Challenges in Hiring and Talent Upskilling in Malaysia. The input was collated through a lively focus group discussion session with representatives from the business chambers, academia, experts, and government agencies.



Energy: Competitive Neutrality in Malaysia's Energy Sector

The most recent paper we published focused on the Energy and State-Owned Enterprises (SOE) sector, highlighting challenges impeding Malaysia's shift to renewable energy. A major challenge identified is the lack of competition in the country's energy industry and a failure to adhere to the principles of Competitive Neutrality outlined by the OECD. The report suggests policy reforms, advocating for an overhaul of the electricity supply industry to promote renewable energy and foster competition. It also recommends widespread application of Competitive Neutrality principles, particularly within government-linked companies and the electricity supply sector.

The team has continued to engage with government agencies and NGOs to disseminate and discuss our findings related to trade, e-commerce, and labour, among other topics.



Public Finance

Building a Transparent and Accountable Malaysia





Strengthening Budget Accountability from the Ground Up

After launching the budget transparency scores for state governments in 2022 with the Malaysia Open Budget Index (MyOBI), we continued our campaign by conducting workshops in different states. We trained students, civil society, and political grassroots on how to interpret and ask questions about government policy through budget information, and where to locate budget documents. By building up the public demand for budget transparency, we aim to make state governments realise the importance of being accountable for their planning and implementation. We conducted workshops in Selangor, Kelantan, and Pahang. We also had government engagements in Melaka and Terengganu. In Melaka, we presented the MyOBI findings to the Chief Minister, YAB Datuk Seri Utama Ab Rauf bin Yusoh.

The second round of MyOBI results will be launched in 2024 and we hope to see this benchmark becoming further developed and an aspiration for state governments. We are empowering civil society at the state level by training our partners to understand and assess their state budget documents. We look forward to raising more advocates for budget transparency nationwide.

Advocating for Fiscal Responsibility

Malaysia achieved a significant milestone in improving public financial management, with the passing of the Public Finance and Fiscal Responsibility Act in October 2023. IDEAS has long advocated for the government to adopt a fiscal responsibility law to institutionalise budget transparency and provide discipline in fiscal management.

IDEAS hosted two roundtable discussions on the topics of fiscal responsibility during political transitions, and the impact of CPTPP on procurement. We have also actively engaged with the Ministry of Finance on improving budget transparency and on a law to govern public procurement.





Social Policy

Promoting an Inclusive Malaysia





Improving Access to Healthcare for Patient Groups

On 10 February 2023, IDEAS hosted an online launch for its report titled *Breast Cancer Care in Malaysia: Access to Early Detection, Diagnosis and Optimal Treatment*. Breast cancer is one of the most prevalent cancers among females in the world and in Malaysia, with an age-standardised incidence rate of 34.1 per 100,000 between 2012 to 2016. The report's findings show that Malaysia lags behind most developed nations in terms of survival outcomes of breast cancer, highlighting the need to address gaps in breast cancer care management from detection, diagnosis and treatment. Mammogram uptake nationally ranged between 5.5% and 31.1% with East Coast Peninsular states such as Terengganu and Kelantan among the lowest. The report also notes that low mammogram uptake is primarily due to the limited availability of mammogram facilities and their capacity, especially in rural and suburban areas. Even when mammography screening services are available, patient utilisation of screening services is hindered by the lack of awareness of breast cancer and poor health literacy.

In addition, IDEAS released a policy report titled *Solidarity Amidst Rarity: Reforms for Equitable and Sustainable Rare Disease Management*. The report shed light on the barriers and challenges faced by rare disease patients in accessing optimal treatment across the rare disease treatment pathway. In Malaysia, 40% of the population with rare diseases lack treatment. The report outlines the path ahead for the Malaysian healthcare system using four comprehensive reform pillars to address gaps in the rare disease patient pathway.

Promote an Inclusive Malaysia Among Marginalised Groups by Aligning the Needs and Demands in Schools

IDEAS presented its ongoing project *Education for Orang Asli: Building a Sustainable Network for Better Execution of Programmes at the Grassroots Level*, to the Parliamentary Special Select Committee on Women, Children and Community Development on 16 August 2023. The presentation focused on bridging the gaps between education policies and implementation, advocating for a community-centric, needs-based approach.

This project conducted two workshops in 2023. The first, held on 22 July 2023 in Gua Musang, brought together Orang Asli parents and community members, teachers from three selected schools and non-governmental organisations. A photovoice data workshop and collection activity involving 20 Orang Asli students was also conducted. Photovoice is a participatory qualitative research and evaluation method for participants to document and share their lived experiences through photography whereby OA students used their own lenses and voices to present their lives to the stakeholders who might not have the chance to physically immerse themselves in the students' home environments.

The second workshop, titled "Intervention Programmes for "Education for Orang Asli Students: Building a Sustainable Network for Better Execution of Programmes at the Grassroots Level" took place on 29 November 2023 with the attendance of selected implementers, various stakeholders and partners. The workshop facilitated the matching of intervention project proposals with different funding bodies and collaborators, paving the way for the implementation of these projects on the ground in each of the three selected schools for 2024.



Flagship Events





Malaysia Outlook Conference 2023

9 March 2023 | InterContinental Hotel Kuala Lumpur |
Theme: Malaysia's Turning Point: Opportunity Amidst Volatility



The Malaysia Outlook Conference is our first flagship event of the year, where we analyse Malaysia's trajectory in the coming year through panel discussions on politics, economics, trade and social policy. The Malaysia Outlook Conference 2023 was the most successful MOC so far with 161 attendees. The four sessions entitled "New Dawn of Coalition Politics", "Global Trade and Regional Integration", "Economic Outlook 2023 and Beyond: Weathering the Storm" and "Malaysia in Transition: Rethinking Social Protection for a Healthier Ageing Society" featured Prof Wong Chin Huat, Prof Ahmad Fauzi Abdul Hamid, Aira Azhari, HE Charles Hay, Prof Evelyn Shyamala Devadason, Dr Rachel Gong, Wong Khai Jhek, Emeritus Prof Datuk Dr Norma Mansur, and Dr Lee Hwok-Aun as panellists while the moderators were Sri Murniati, Dr Tricia Yeoh, Dr Juita Mohamad and Alissa Marianne Rode.

The discussions highlighted the issues of politics of compromise, dynamics between ruling coalition component parties, global trade and regional integration, Malaysia's economic growth and inequality in the digital economy, as well as the opportunities and challenges presented by Malaysia's ageing population.





Anniversary Dinner 2023

10 May 2023 | Royale Chulan Kuala Lumpur |
Theme: National Unity

Each year, we celebrate our anniversary with a dinner celebrating our achievements with our partners and supporters from various industries. Ambassadors, High Commissioners, government officials, corporate partners, industry leaders, funders, media and supporters of IDEAS came together to celebrate our 13th anniversary, where guests enjoyed a memorable evening.





Liberalism Conference 2023

9 September 2023 | InterContinental Hotel Kuala Lumpur |
Theme: Juggling between Principles & Reality

The 8th Liberalism Conference, hosted by IDEAS at InterContinental Hotel Kuala Lumpur on 9 September 2023, convened an array of experts to discuss the theme, “Liberal Democracy: Balancing Principles and Reality”. This annual event, attended by 124 participants, served as a crucial platform for examining the progress of liberal democracy.

Ali Salman, Irfan Abubakar, Dr Abdul Muqit Muhammad, Dr Hoo Chew Ping, Prof Dr Evelyn Devadason and Angeline Tan spoke as panellists while Aira Azhari and Dr Juita Mohamad moderated the two sessions, “Impartiality of the State”, and “Geopolitics and Economic Fragmentation”. The discussions contributed to the deeper understanding of the delicate balance Malaysia has to find between principles and reality in liberal democracy.





IDEAS in Action







IDEAS Team in 2023

Dr Tricia Yeoh	<i>Chief Executive Officer</i>	Amelia Ramli	<i>Senior Administrator</i>
Sri Murniati Yusuf	<i>Chief Operating Officer & Senior Director, Research</i>	Faiz Zaidi	<i>Senior Executive, Programme Secretariat</i>
Mazrina Arifin	<i>Director, Finance</i>	Norhayati Murni Misran	<i>Senior Designer, Advocacy and Events</i>
Dr Juita Mohamad	<i>Director, Research & Director, Economics and Business</i>	Muhammad Zuhdi Farhan Suhaimi	<i>Executive, Advocacy and Events</i>
Aira Azhari	<i>Senior Manager, Advocacy and Events</i>	Muhammad Arieff Najmuddin Mohd Mohtar	<i>Executive, Public Finance</i>
Louis Denis	<i>Manager, External Relations</i>	Imran Shamsunahar	<i>Executive, Economics and Business</i>
Alissa Rode	<i>Manager, Public Finance</i>	Manoj Joshi	<i>Executive, Economics and Business</i>
Ahmad Bashier Muhammad Afifi	<i>Manager, Finance</i>	Melanie Chan	<i>Executive, Social Policy</i>
Amir Ridzuan Jamaludin	<i>Manager, Programme Secretariat</i>	Safrizal Sudin	<i>Driver</i>
Hartini Jaapar	<i>Manager, Human Resources</i>	Sharanyah Nair	<i>Junior Associate, Economics and Business</i>
Syazwan Zainal	<i>Assistant Manager, Democracy and Governance</i>	Aza Jemima	<i>Intern, Public Finance & Advocacy and Events</i>
Miao Ling Ng	<i>Senior Executive, Public Finance</i>	Aisyah Helmi	<i>Intern, Public Finance</i>
Sharmila Suntherasegarun	<i>Senior Executive, Economics and Business</i>	Nicole Cheong	<i>Intern, Democracy and Governance</i>
Jazreen Harith Jefri	<i>Senior Executive, Economics and Business</i>	Wan Nur Bainun Nasrome	<i>Intern, Democracy and Governance</i>
Salsabila Abdul Manan	<i>Senior Executive, Democracy and Governance</i>	Azim Sulaiman	<i>Intern, Advocacy and Events</i>
Kirjane Ngu	<i>Senior Executive, Social Policy</i>	Farah Aiman	<i>Intern, Programme Secretariat</i>
Yvonne Tan	<i>Senior Executive, Social Policy</i>	Gajaletchumy Saravanan	<i>Intern, Finance</i>
Nischal Ranjinath Muniandy	<i>Senior Executive, Public Finance</i>		
Julia Merican	<i>Senior Executive, Public Finance</i>		
Zhen Ting Low	<i>Senior Executive, Public Finance</i>		



Contact us

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